

# Bookwallah Financials for 2011-2014



REVENUE	Year 2011 (1st full year)	Year 2012	Year 2013	Year 2014
Corporation, Foundation, Government Grant	\$1,000	\$12,845	\$20,500	\$22,050
Individual	\$39,179	\$56,178	\$60,721	\$70,488
School & Other	\$0	\$0	\$0	\$0
Bookwallah Product & Earned Income Stream	\$200	\$200	\$0	\$0
Donations in Kind(\$3/bk), Shipping, Warehouse, Office	\$43,059	\$39,735	\$55,034	\$33,534
Community Volunteer Service Hours (Community Involvement doubled 2013-2014)	Not Available	Not Available	\$76,420	\$120,000
Investment Income (Loss)	\$0	\$0	\$0	\$0
Other & Unrelated Income	\$0	\$0	\$0	\$0
<b>Total Revenue</b>	<b>\$83,438</b>	<b>\$108,959</b>	<b>\$212,675</b>	<b>\$246,072</b>

OPERATING EXPENSES	Year 2011 (1st full year)	Year 2012	Year 2013	Year 2014
<b>Program Services</b>				
Libraries (Books Distributed, Construction, Library Activities)	\$18,964	\$19,919	\$25,430	\$15,470
Community Volunteer Service Hours (Community involvement doubled 2013-2014)	NA	NA	\$76,420	\$120,000
Donated Gifts in Kind (Travel, Warehouse, Office-India(not inc. Books))	\$11,359	\$21,235	\$34,534	\$26,284
Administrative Expenses	\$3,495	\$2,727	\$5,007	\$2,139
Conferences, Travel and Meeting Costs	\$6,992	\$2,336	\$2,036	\$1,468
In-Country Personnel Expenses	\$0	\$1,745	\$2,532	\$3,235
Professional Fees	\$0	\$0	\$640	\$0
Personnel Expenses (includes. SSN Payroll Taxes)	\$14,547	\$25,300	\$26,373	\$28,727
<b>Total Program Services</b>	<b>\$55,357</b>	<b>\$73,262</b>	<b>\$172,972</b>	<b>\$197,314</b>
<b>Total Management and General</b>	<b>\$2,925</b>	<b>\$4,978</b>	<b>\$11,557</b>	<b>\$7,880</b>
<b>Total Fundraising &amp; Marketing</b>	<b>\$8,416</b>	<b>\$16,126</b>	<b>\$19,194</b>	<b>\$23,842</b>

*Note: In 2011, 100% of public donations went to libraries. Private donors funded operating costs which includes Founder investment, No salary for 1.5 years. 2012-2014- Minimal staffing budget. Majority of FTE is donated time to date and supported by volunteers.*