



BOOK
WALLAH

BECAUSE
EVERY CHILD
DESERVES A
CHANCE IN LIFE

ANNUAL REPORT 2021

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**BECAUSE
 EVERY CHILD
 DESERVES A
 CHANCE IN LIFE**

Bookwallah Organization

319 N. Albany
 Chicago, IL 60612
 501(c)(3) #27-1849394
 312-212-3488

bookwallah.org

contact@bookwallah.org

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-  bookwallah
-  bookwallah

FOUNDER'S NOTE

Reflecting on another year of unexpected challenges, we are reminded of that classic phrase, "It takes a village." This phrase is said so often these days that to some, it may lose the weight of its truth, but at Bookwallah we understand just how truly profound these words are. Despite the grim realities of Covid, 2021 was a year we *Reimagined for Resilience* and with plenty of faith our "village" helped us figure out a way.

Born from the belief that every child deserves the hope of a happy story, we work to bring the magic of storybooks and safe, inspiring havens to orphans and children of trauma around the globe.

Since 2010, we've focused on our mission to provide support for children who have experienced severe trauma, providing healing and inspiration through the magic and power of storybooks. Stories like Cinderella, Beauty and the Beast, and the Chronicles of Narnia are more than just entertainment. Each book serves as a way to help a child heal, become empowered, and transform so they can rebuild their lives. We believe that by using literature to show them positive examples, we can help provide a sense of hope and belief in themselves and as a result, they too, like the heroes of these stories, can rewrite their own story.

I founded this organization based on my own life where the solace of these stories gave me the strength and power to create a new world for myself. It's extremely difficult to shift your thinking from victim to survivor to victor. But it can be done, and for millions of children of trauma a beautiful book can lead the way. Thank you so much for partnering with Bookwallah.

Warm regards,



Seena Jacob, Founder



CHILD TRAUMA CRISIS

Every day, more than 175 million* children are struggling with long-term trauma. The number increases every year.

All over the world, children are losing parent(s) to drought conditions, HIV/AIDS (and now, Covid, too). Many of them are abandoned or experience mental, physical, or sexual abuse. Oftentimes, children in the streets are subject to the horrors of sex trafficking and end up in brothels.

As a result, these children face many issues, such as:

- Impaired Brain Development
- Mental Disabilities
- Inability to Learn Easily
- Poor Social Integration
- Behavioral Issues
- Health Issues

Changing the consciousness of a victimized child is extremely difficult. If not resolved, these challenges often lead to tremendous long-term costs, not just to the individual child but to society as a whole.

Thanks to a growing community of supporters like you by our side, we believe we can heal and transform the lives of children of trauma – one story at a time.

*140 million orphans per UNICEF and 35 refugee children per UNHCR.



OUR MISSION & VISION

Bookwallah is a nonprofit organization which heals and inspires children of trauma through the magic and power of storybooks.

We believe every child deserves the hope of a happy story.

OUR MILESTONES

2010

Founded and incorporated in United States.
Validated the need for storybooks in several countries.

2011

First full year of operations.
Began building libraries within orphanages in India.

2015

Restructured to sustain projects with Bookwallah's own volunteer force.

2017

Redesigned storytelling sessions to address psychological-social emotional needs.
Launched Fellowship program.

2019

Launched Magic Crate Libraries in U.S.A. and expanded in India.

2021

Centralized operations out of Mumbai with core staff for the first time in our history.



2021 AT A GLANCE

TOTAL AMOUNT RAISED

\$348,105¹

CHILDREN WITH ACCESS STORYBOOKS

45,000²

STORYTELLING SESSIONS AT EXISTING PROJECTS

406

IMAGINATION HAVEN LIBRARY PROJECTS

22³, including one new library

DEDICATED VOLUNTEERS

120⁴

HAPPINESS PARCELS

500

MAGIC CRATE LIBRARIES PLACED IN 2021

31

¹Includes gifts in-kind/services

²Cumulative number of children reached at Magic Crate locations.

³Includes self-sustainable projects. Some children were sent away during Covid in four of our projects and are beginning to return in 2022

⁴Average number; 80% annual retention, 79% Net Promoter Score



PROGRAMS AND LOCATIONS



Our work does not end when a library is built within an orphanage or school for special needs children. We recruit and train volunteer local community members from diverse backgrounds to conduct the sessions.

BUILDING HOPE – OUR PROGRAM

LIBRARY – BUILDING AN IMAGINATION HAVEN

We convert spaces within orphanages and schools for special needs children into beautiful, safe imagination havens stocked with storybooks, art, bookshelves, and more. Each library has a mural with a theme inspired by the environment and the children. 90% of the “pre-loved” storybooks are stocked in these new libraries are donated by kids in the U.S.

STORYTELLING & STORY SPARKLER PROGRAMS

The storybooks used in our program are categorized by themes like trust, self-acceptance, respect, confidence, and self-love. The sessions and activities (Story Sparkler program) are designed to reinforce these themes based on the child’s phase in the healing, empowering, and transforming process. Storytelling and the Story Sparkler sessions with arts and crafts, skits, movies, field trips, and birthday celebrations create a highly experiential environment. During Covid shutdowns, we installed smart TVs in six of our projects for virtual connection and since then have moved to Hybrid sessions, combining the in-person and virtual experience.

FIRST-LEVEL INTERVENTION SOLUTIONS

Many children who experience sex trafficking and other forms of abuse do not have the physical and mental capacity to escape, dream, and rewrite their own story. Bookwallah created Magic Crate Library and Happiness Parcels as first-level intervention to reach many more children of trauma. We distribute storybooks, stationary, chocolate to jumpstart the healing process.

BUDDY SYSTEM – BIG BROTHER BIG SISTER

Our work does not end when a library is built. We recruit and train diverse volunteers from the local community to conduct the sessions. Bookwallah’s volunteers serve as role models, big brothers, big sisters. Our volunteers’ presence reassures the children that they are also worthy and valuable members of society.

EVALUATION – RESEARCH

We piloted research on storybooks being a gateway for healing in 2017. The methodology is both quantitative and qualitative and measures outcomes such as hope, pro-social conduct, hyperactivity, and persistence, and is International Review Board-approved. Dr. Amy Governale, a member of Bookwallah’s Associate Board, and Simi Shibu are leading this research. Conducting this research due to Covid was difficult in 2020 and 2021. It will resume in 2022. For more detail, please see Bookwallah’s 2019 TEDx Talk [“Can Cinderella Heal Children of Trauma”](#).



WHERE WE WORK INDIA

Magic Crate Library locations reaching 45k children annually can be viewed on [Google Maps](#)

MAHARASHTRA MUMBAI. PUNE.

- 1600 CHILDREN
- 15 IMAGINATION HAVEN LIBRARIES
- 34 MAGIC CRATE LIBRARIES
- 500 HAPPINESS PARCELS

GOA

- 1 MAGIC CRATE LIBRARY

KARNATAKA BANGALORE. MANGALORE

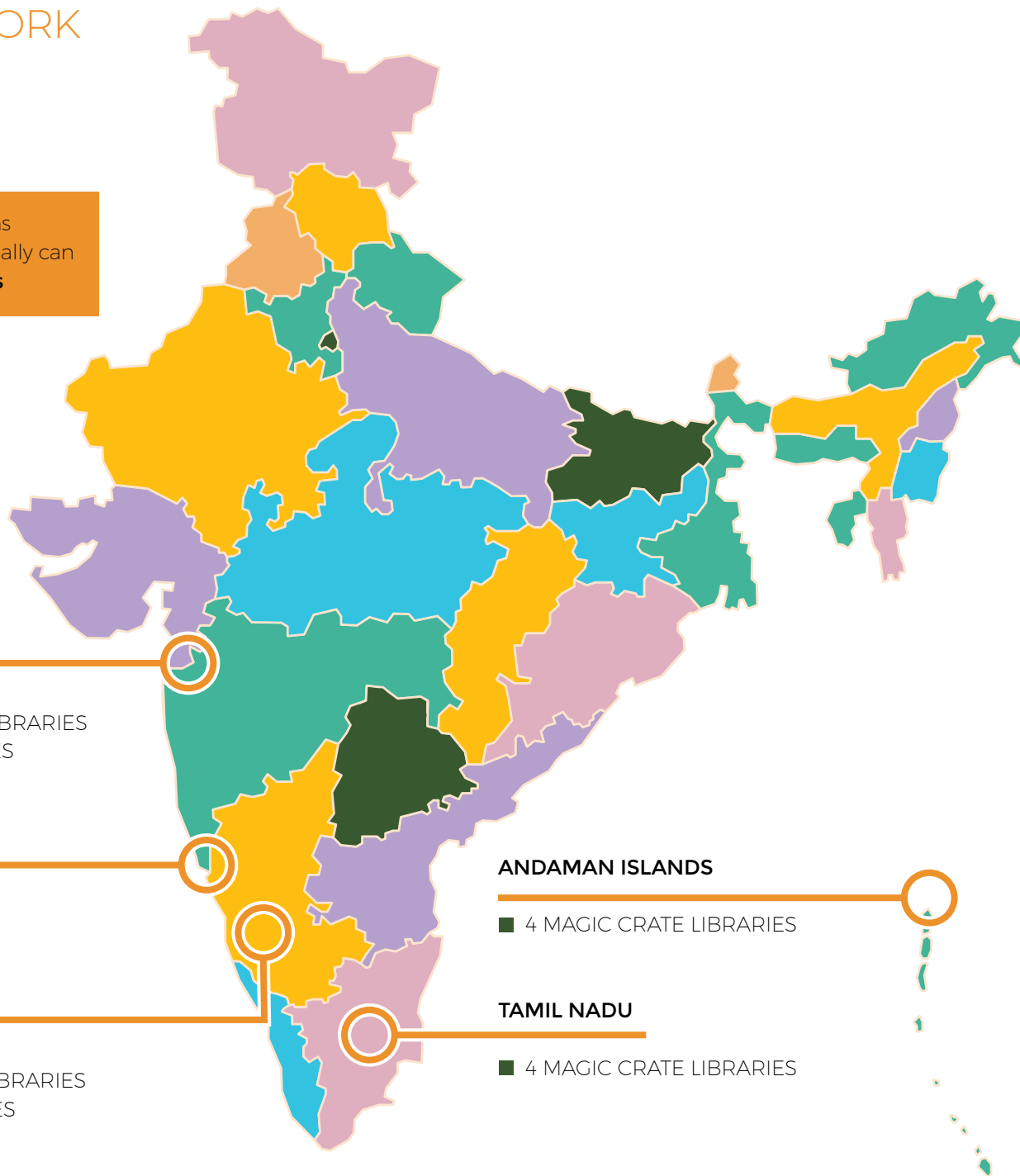
- 190 CHILDREN
- 5 IMAGINATION HAVEN LIBRARIES
- 22 MAGIC CRATE LIBRARIES

ANDAMAN ISLANDS

- 4 MAGIC CRATE LIBRARIES

TAMIL NADU

- 4 MAGIC CRATE LIBRARIES



OUR PORTFOLIO OF SELECT IMAGINATION HAVEN LIBRARY PROJECTS



Library of Journeys

Shipping Container Library
Pune-Snehwan Children's Home
Launched: February 15, 2020



Lotus Library

Pune- BJS Children's Home
Launched: February 24, 2019



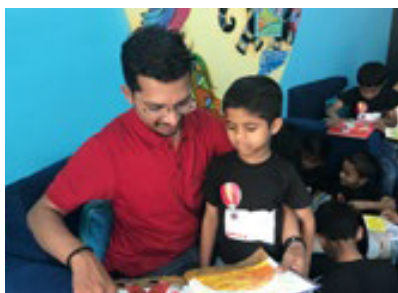
East Meets West Library

Mumbai- Stephen School for the Deaf
Launched: November 22, 2013



Noah's Ark Library

Kolar- Kolar Girls Home
Launched: December 14, 2014



Library of Dreams

Pune- Sanmati Bal Niketan Boys' Home
Launched: March 3, 2019



Phoenix Rising Library

Pune- Manava Home for Hiv/Aids
Launched: November 2, 2014



Hungry Caterpillar Library

Bangalore- St. Patricks' Boys' Home
Launched: November 20, 2011



Kung Fu Library

Mangalore-CARDTS Boys' Home for HIV
Launched: August 19, 2012



Secret Garden Library

Mumbai- Snehasadan Girls' Home
Launched: December 10, 2017



Library of Wishes

Mumbai- Children's Aid Society
Launched: December 5, 2017



Swan Library

Mumbai-Snehasadan Girls' Home #2
Launched: July 20, 2013



The Giving Tree Library

Mumbai- Faith Children's Home
Launched: September 4, 2012

PROGRAM HIGHLIGHT MAGIC CRATE LIBRARIES

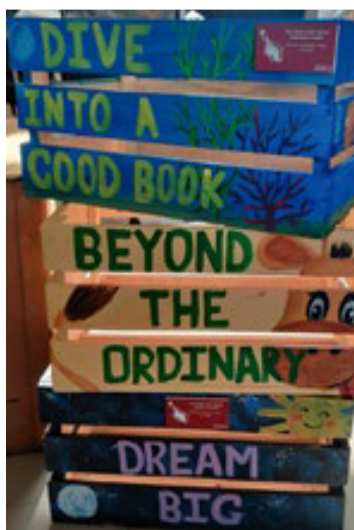
Bookwallah's Magic Crate Libraries® are crates painted and pre-stocked with storybooks and novels.

The idea came about in Chicago in late 2018 when the founder heard gunshots ring frequently in her neighborhood, including in the corner store beneath her apartment. Every day she would see children in this store and realized they did not have access to books anywhere nearby. The closest free public library was over a mile away. This situation sparked the idea to hand-paint a crate, attach a "hideout" registration number, and stock it with donated storybooks.

The idea soon expanded abroad. Today, we place these Magic Crate Libraries for 1st-level intervention in crisis centers for victims of sex trafficking, children's hospitals, shelters, police stations with child-friendly spaces for street children, barbershops, and other areas including refugee camps.

Magic Crate Libraries makes owning a book accessible and gives the children solace, escape, pride and inspiration. Small business owners also feel good because they are serving their local community by placing Magic Crate Libraries in their businesses.

Today, we've reached 45,000 children of trauma through this program. We also began to plot the "Hideout" locations on a **Google Map**. Our plan is to reach another 50,000 children in 2022.



COUNTRY HIGHLIGHT INDIA

India has an estimated 30 million orphans – children who have suffered everything from abandonment, abuse, and other adversities.

We faced an extremely unpredictable and grim environment in 2021, with Covid affecting many of our children, volunteers, board members, staff, and their families and friends. It took a heavy toll on us all. However, with much faith, we managed to navigate it all with creativity, resourcefulness, and imagination.

Our goal in 2021 was *Reimagining with Resilience*. In some cases, we had to find new ways to keep the mission moving forward while minimizing health risks and remaining strong.

We took this opportunity in 2021 to:

- Renovate existing projects such as Stephen School for the Deaf, Manavya to ensure the best library experience and environment
- Set up for self-sustainability by centralizing out of Mumbai and adding our first full-time staff
- Pivot our program with hybrid solutions using new technology in 406 storytelling sessions
- Expand our Magic Crate Libraries WITH 31 new locations to reach 14,000 more children, including in the Andaman Islands, and delivered 500 Happiness Parcels to Covid orphans
- Launch a new library in Mumbai for a girls orphanage when Covid conditions improved



COUNTRY HIGHLIGHT GUATEMALA

As Covid conditions in India were deteriorating during the first half of 2021, Bookwallah began to look a little closer to home.

UNICEF estimates that there are over 370,000 orphans in Guatemala. The poverty level is also considerably high. Approximately 70 percent of the people in Guatemala live below the poverty level and as a result, children sometimes find themselves abandoned, forced into child labor or victims of neglect and abuse. These children are also at risk of being recruited to gangs, forced into child labor and human trafficking rings. Unauthorized migration is a huge concern for Guatemala and United States.

In July 2021, Bookwallah's Mariah Clark (Associate Board) and Seena Jacob (Founder) made a trip to Guatemala to pre-screen projects for expansion. We selected Guatemala for several reasons including one of our own trusted Board of Advisors member has a home in Guatemala and is familiar with the situation on the ground. The cost of trip itself was borne by Jay Buckingham of Buckingham Advisors, Seena Jacob, and Mariah Clark.

There are at least 10-15 orphanages in the Guatemala City area which could benefit from Bookwallah's programs.

Our goal is to raise \$25,000 to build and sustain two libraries in two orphanages - one which houses 200 children of indigenous background and the other with over 40 girls who've been sexually abused and trafficked. To date we have raised \$5,000 and our fundraising efforts continue.



PARTNER HIGHLIGHT AMCHA GHAR CHILDREN'S HOME / "LIBRARY OF HOPE"

Amcha Ghar was founded in 1996 and is located in Uttan, Mumbai. It is a home for the underprivileged, orphan & semi-orphan girls, between the age group of 6-18 years. This home functions under the Juvenile Justice Act (J J Act) & the beneficiaries that come to Amcha Ghar are sanctioned by the Child Welfare Committee (CWC).

In December of 2021, after a long Covid hiatus, Bookwallah donors helped launch a new library for 25 orphan and semi-orphan girls living at Amcha Ghar Children's Home. The home wants to expand its capacity to 50 girls.

The "Library of Hope" was built in memory of Dr. Bren Murphy, a member of Bookwallah's Advisory Board in the United States. Dr. Murphy passed away in 2021 but her involvement in the organization since 2011 will always be remembered.

Weekly storytelling sessions have began January 2022. .

Nearly 90 beneficiaries of Amcha Ghar have been re-integrated back into society to date.



OUR COMMUNITY



Our volunteers are the heart of the mission – 97% of our entire force. How our volunteer team members feel impacts how our children feel. Many of them have become like family.

OUR BOARD

BOARD OF DIRECTORS

- Aalap Shah** Founder, 1o8
- Deep Patel** Principal, Milliman Financial
- Kumar Thason** Co-Founder, Trillisent
- Preethi Maroli** Ex-Global Business Director, JWT London
- Ranjeet Nambiar** Co-Founder, URJA Communications
- Seena Jacob** Founder, Bookwallah
- Sid Bala** President of Calcium, Chairman of Bookwallah

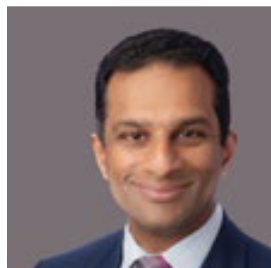
BOARD OF ADVISORS

- Dr. James Garbarino** Retired Professor, Loyola University of Chicago
- Lopamundra Mohanty** Founder, BBW Education Pvt. Ltd.
- Tim Padgett** CEO, The Pepper Group

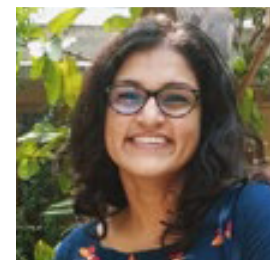
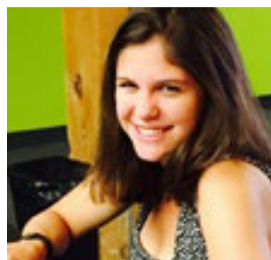
ASSOCIATE BOARD

- Dr. Amy Governale** Professor, North Park University
- Deepika Bhandari** Co-Founder, Dear Oliver Therapy Services
- Jorie Jelinek** Talent Acquisition & Admissions Specialist, AUSL
- Kalyan Dubal** Success Engineer Tier II Analyst, Salesforce
- Mariah Clark** Executive Assistant, BDO Global
- Muneet Kakani** Owner, Muneet Kakani & Co., Chartered Accountants

Special Note: Not seen here. Respectful mention Dr. Bren Ortega Murphy, retired professor and head of department of Loyola University of Chicago and much-loved member of our Board of Advisors since 2011, passed away April 2021. Special thanks to Gary Mills, Chetan Ghai, Laura Hanson who served on our Board of Directors in the first decade.



“You can’t depend on your eyes when your imagination is out of focus.”
- Mark Twain



OUR STAFF

Seena Jacob Founder – FTE (Full-Time Equivalent)
Chicago, U.S.A.

CENTRALIZED OPERATIONS OUT OF MUMBAI

As of June 2021

Olivia Moraes Advisor/Mentor – PTE (Part-Time Equivalent)
Mumbai, India

Anjali Thakar Operations Manager– FTE
Mumbai, India

Priyanka Roy Operations Manager– FTE
Mumbai, India

Simi Shibu R&D Manager– PTE
Mumbai, India

Prerna Mehta HR Manager– PTE
Mumbai, India

FELLOWSHIP PROGRAM PRESIDENTS

June 2021- June 2022*

Kunal Pawar President – PTE
Pune, India

Gouri Sharma, Vice-President, Fellow– PTE
Pune, India

Sushma Hedge President – PTE
Bangalore, India

Deena Mary Co-President – PTE
Mangalore, India

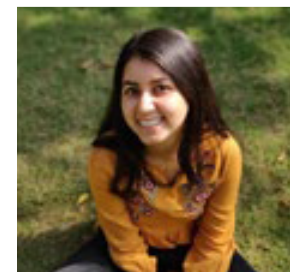
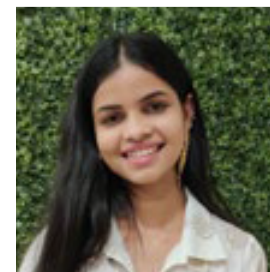
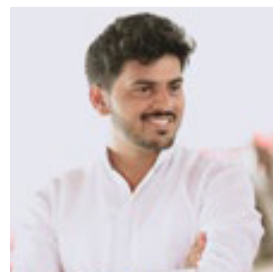
Merylln George Co-President – PTE
Mangalore, India

Presidents/Fellow: June 2020- June 2021 include Anjali Thakar, Priyanka Roy, Anuradha Dutta, Aneetta Johny, Ayesha Shariff and Sanjana Sandeep



“I feel proud and honored that I am working for an organization that supports women leaders and their career growth. It has given me an opportunity wherein I have been given a higher position to take important decisions for the organization, explore and learn different skillsets and has helped me in developing my overall personality. The organization also appreciates and acknowledges my work and steps for success. The best part is that I am surrounded by women colleagues who supports and nurtures me with valuable knowledge, boost my confidence and inspires me to work more diligently and profoundly for the organization.”

- Priyanka Roy



CHANGING THE
NARRATIVE
SUPPORTING
WOMEN IN
LEADERSHIP



OUR VOLUNTEER TEAM

Our volunteers are the heart of the mission – 97% of our entire force. When Covid-19 hit, we were uncertain as to how to continue the mission – considering much of our work requires in-person interaction with the children.

Finding the right community members, role models driven by the need to give with passion and heart, is not an easy endeavor in the developing world. Retaining these relationships has always been important, but became even more significant during the pandemic. Bookwallah launched “Sundays for the Soul ” with special guests like Nitin Dalvi, Gary Mills, hosted virtual Happy Hours, gave away fun care packages, and books to show we care. We are happy to see the impact these efforts made.

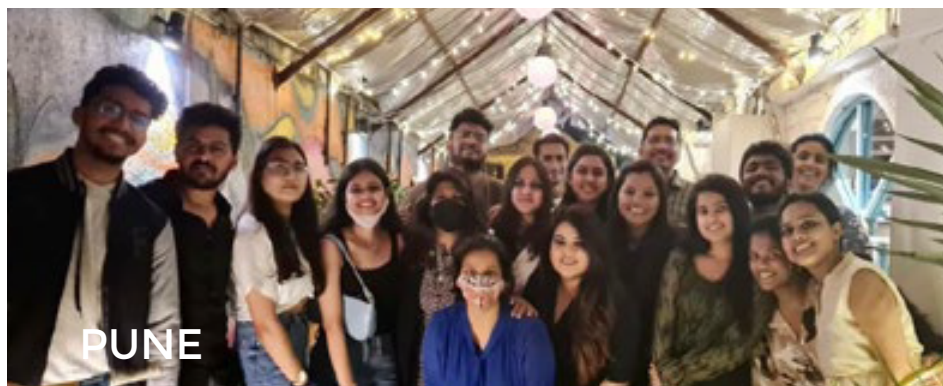
- 79% Net Promoter Score*
- 80% Annual Retention

How our volunteer team members feel impacts how our children feel. Many of them have become like family.

“Bookwallah believes in healing children through stories and books, I also believe and have personally experienced how books can significantly broaden one’s perspective in life and are a constant companion if one learns to befriend books. Further, I feel healthy children build healthy nations. Encouragement, care, access to role models and healing at the right age can have a tremendous impact on a child’s life in the future. Thus, I resonate with the Bookwallah’s approach of healing children who have faced trauma in their lives.”

- Baishali Das

*Net Promoter Score measures customer experience based on the question of how likely are you to recommend Bookwallah to family or friends. 79% is industry excellence.



VOLUNTEER HIGHLIGHT KALYAN DUBAL

"I got to know about Bookwallah while I was surfing Facebook back in 2012 where I found a video about a little girl named Sneha titled "A Child's Dream" by Bookwallah. When I came to know about Bookwallah and the sincere effort to nurture the habit of reading in children through Storybooks, I was really drawn to the idea. Bookwallah was a place to get connected with kids and how books can heal and bring a smile to these kids' faces.

"One of my earliest memories was a small girl scribbling on a sheet in the corner of the library. I could figure out she was nervous, looking at her face. I rushed toward her and asked her name and she replied.. "Shruthi" I was unknown to her, but she was looking straight into my eyes for hope. She called me "DADA" (brother) as if she needed someone's help badly. I extended my hand, the next moment and I had her hand in mine. There was a twinkle in her eyes and a smile on her face. Even if her entire world denied her colors in life, her smile added color to those around her. I lost myself for a few seconds, seeing her reassured face as she completed coloring the piglet. After that session, I remember I asked her, "What do you want...?" She replied, "Please come again next week Dada".

"Volunteering at Bookwallah is unique and rewarding. It has injected me with enthusiasm, confidence and leadership skills as a whole and added meaning to my self-centered, carefree, introverted life."

Kalyan has volunteered in various roles from HR to building new libraries and is today a member of our Associate Board. He currently works for Salesforce.



VOLUNTEER HIGHLIGHT JORIE JELINEK

Listening to the radio on her way home one day in late 2010, Jorie heard Bookwallah's founder Seena Jacob's voice. She was being interviewed by Jerome McDonald on NPR's *World View*, and her unique vision and simple expression of the transformational magic storybooks can bring through the good feelings, ideas and morals they hold immediately struck a chord.

A love of working with people brought Jorie to her career in hospitality a majority of her career. This included experience as manager of University Club of Chicago and as event planner and manager for the Francesca's Restaurant Group. She is currently a member of Bookwallah's Associate Board and holds a position at the Academy for Urban School Leadership.

At Carthage College she majored in Communications and was involved in a variety of service organizations. Jorie has always loved the library; she served on the young adult board of her local library and earned the Girl Scout Silver Award for creating a community center library with her high school troop. She is an active member of the Professional Women's Club of Chicago, loves to try her feet at swing and salsa dancing, spends time with family and friends, and enjoys taking in Chicago's many cultural and outdoor offerings.



OUR VALUES

We would like to take this opportunity to recognize our high performing volunteers. Volunteers who represent and "EVOCH" the values our organization. "EVOCH" stands for Empowerment, Value Creation, Optimism, Creativity & Imagination, and Happiness.

March 2021

Mumbai Chapter

E: Sudhan Rackimuthu
V: Divya Samant
O: Monali Panchariya
C: Shreya Thomas
H: Priyendra Anuradha

Pune Chapter

E: Frasha Khan
V: Jyoti Pawar
O: Kunal Pawar
C: Anshula Shah
H: Fatma Bano Sheikh

Mangalore Chapter

E: Shreya Honarius
V: Deena Mary Edward
O: Suchetha Bhat
C: Robin T Baby & Merlynn George
H: Neha Anu James

Bangalore Chapter

E: Aravind Nandakumar
V: Sunayana Satish Addanki
O: Sushma Hegde
C: Greeshma Gopinath
H: Namitha Hebbal

September 2021

Mumbai Chapter

E: Zeel Gajaria
V: Ekta Mulchandani
O: Samata Revana
C: Swati Mishra
H: Jineshi Shah

Pune Chapter

E: Gouri Sharma
V: Sandeep Gupta
O: Karan Rastogi
C: Meenakshi Chandak
H: Shruti Sharma

Mangalore Chapter

E: Shreya Seira Honarius
V: Neha Anu James
O: Maria Vincy Anthony
C: Sheon Philip
H: Venkat Sai Charan

Bangalore Chapter

E: Greeshma Gopinath
V: Sanjana Sandeep
O: Namitha Hebbal
C: Brunda MM
H: Maheen Huda



OUR SUPPORTERS

We are so grateful. Despite all the unpredictability of the past couple of years, our key supporters remain dedicated to the mission.

THE LOTUS

Bookwallah's Lotus members are a small, dedicated group of private donors whose investments keep our mission going. Thanks largely to this 11-member group, Bookwallah ended 2021 able to fund \$101k in operating expenses including staffing, travel, banking, and professional fees. Bookwallah's Lotus members ensured that 100% of public donations went to helping the children. The Lotus is a symbol of renewal, enlightenment, and stability.

ONCE UPON A TIME

Bookwallah's Once Upon a Time group dedicates and raises funds for us, often inspired by a milestone or goal. One of our donors, Ami Soni, held a fundraiser for her baby's first birthday. Our volunteers in India reached out to their family, friends, and colleagues and crowdfunded 500 Happiness Parcels for Covid-19 orphans. We invite anyone to join us in these efforts! Climb a mountain, host a 5k run/walk, or feel free to come up with something goofy! Know that 100% of the funds you raise will go towards programs and projects impacting children of trauma.

THE ROUND TABLE

The Round Table is inspired by King Arthur's legend. This group of dedicated monthly supporters (both donors and volunteers) is committed to supporting and sustaining Bookwallah's storytelling sessions,

Story Sparkler program, and other activities for at least one year. We currently have 172 members of The Round Table.

THE NIGHTINGALE

The Nightingale is a new "planned giving" program inspired by the unexpected passing away of one of our dear Board members, Dr. Bren Ortega Murphy in April 2021. Dr. Murphy, her family, and friends dedicated funds for Bookwallah in her memory. We named this initiative the Nightingale because the bird symbolizes not just beauty and love but the whole mystery of life. We hope more families will consider this kind of specific gift.

100% of your donation goes towards Bookwallah Organization in the field where the children are located and where our services/programs are being implemented.

OTHER WAYS TO SUPPORT BOOKWALLAH:

- Brand partnerships- Percentage of Sales Sponsorship
- Stock Donations
- Miles and Points
- Host a House Party
- Donate any Amount

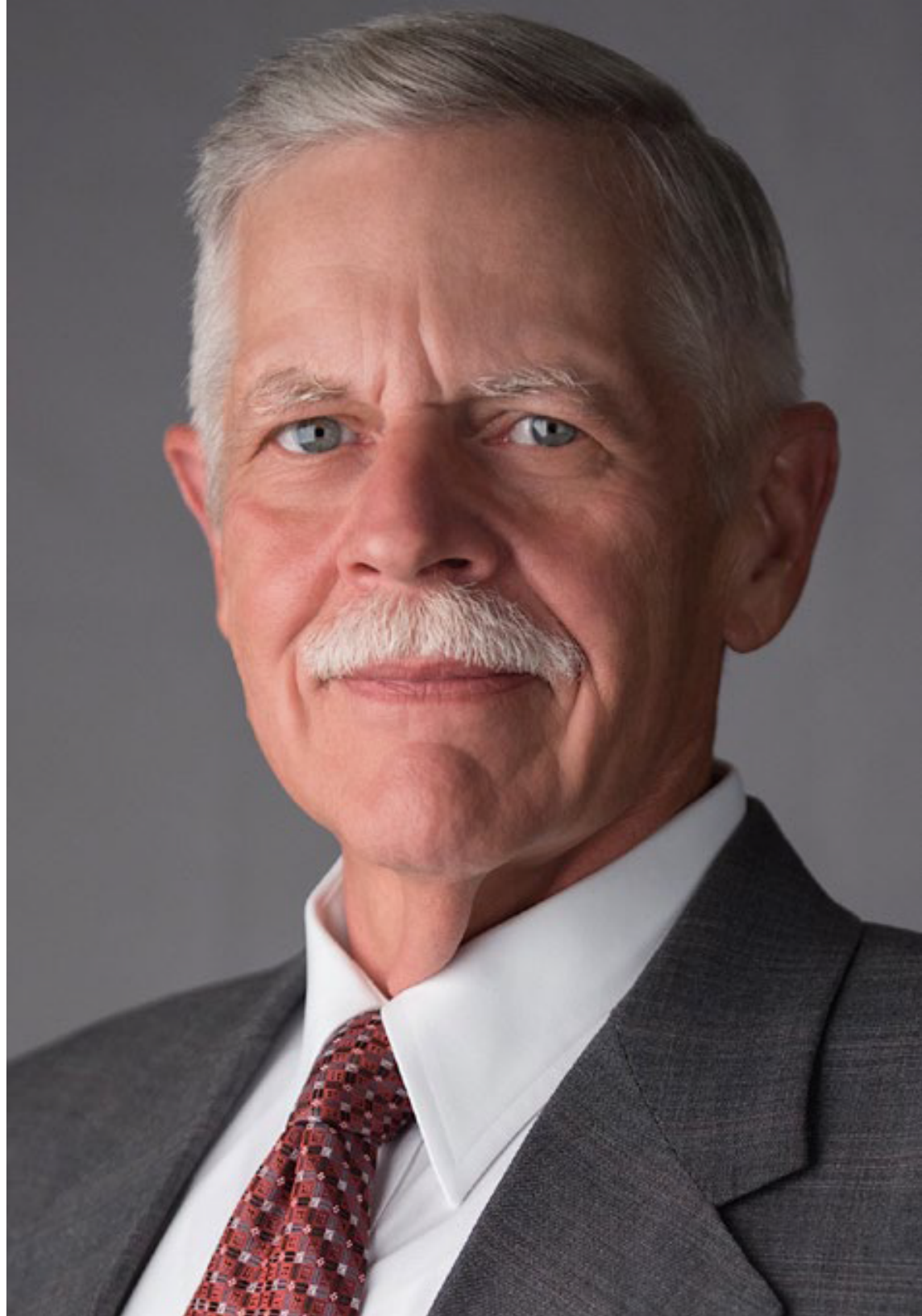


DONOR HIGHLIGHT JAY BUCKINGHAM

"When Seena Jacob (Founder) approached me in 2010 with a business plan, I was impressed with a stronger understanding as to why we need to help these children. But more importantly, I saw the drive Seena had to change their lives. This is why I decided to give that first check in 2010 and still make Bookwallah part of my annual charitable giving twelve years later.

"Many times I have to make a special request to a charity to give me some type of report that shows the impact of my donation. With Bookwallah, I do not have to do this. Seena volunteers this information. She shares these young children's successes and challenges. You want to see the impact of your giving. With Bookwallah, I don't get lost in the system. That's what makes me happy about the organization."

Jay Buckingham is the CEO of Buckingham Advisors. Based in Ohio, the company offers integrated tax strategy, fiduciary financial planning, investment management, and business services.



ORGANIZATION & IMPACT

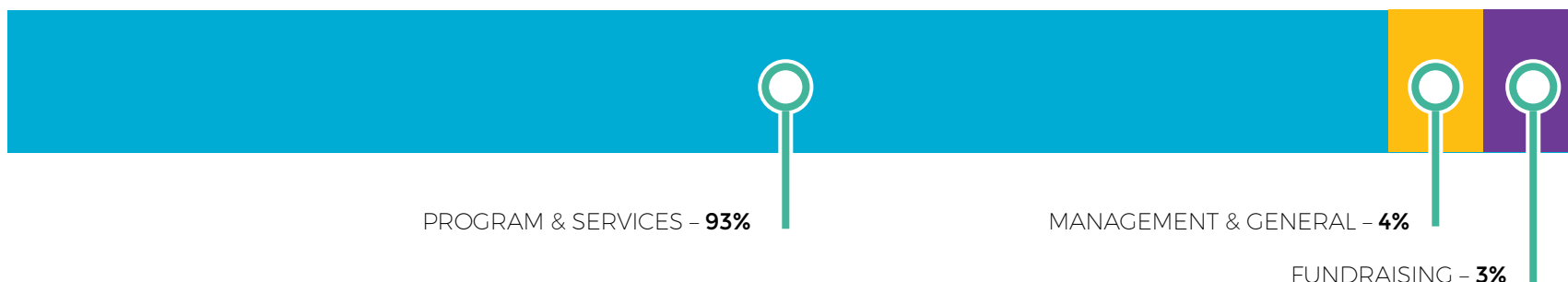
100% of your donation goes towards Bookwallah Organization in the field where the children are located and where our services and programs are being implemented.

FINANCIALS 2021 Year ending December 31, 2021

ALLOCATION OF EXPENSES

SUPPORT AND REVENUE

Cash Donations	\$181,936
In Kind Donations	\$166,169
Total Revenue	\$348,105



EXPENSES

Program Services Expenses

Library Books, Supplies, Construction, Activities	\$39,871	
Donated Volunteer Service Hours (Community involvement)	\$139,524	
Donated Gifts in Kind (Travel, Warehouse, Office-India)	\$15,245	
Administrative Expenses	\$8,548	
Travel and Meeting Costs	\$3,352	
Program Personnel Expenses	\$111,767	
Professional Fees and Bookwallah Publishing	\$510	
Information Technology	\$5,075	
Total Program Services	\$323,892	(93%)
Total Management and General	\$11,531	(4%)
Total Fundraising and Marketing	\$11,027	(3%)
Total Expenses	\$346,459	

Note: Private donors (Lotus members) covered 100% of the operational costs.

CHILDREN SERVED GREW UP WITH BOOKWALLAH IN THEIR LIVES



"I always treasure good memories, they keep me optimistic and motivated, the bad memories I erase."

- Jyoti, 21

Jyoti's father died of AIDS and her mother is extremely ill. Jyoti lived in the streets until the age of 12 when she moved into an orphanage. She was introduced to Bookwallah library and volunteers. Jyoti looked up to the volunteers as her big sisters. She observed their actions, how they carried themselves, and how they dressed. The bond she developed with them lasts to this day.

Today, Jyoti is working in a library cafe and is mentored by an associate board member. In 2021, she achieved her first goal which was to purchase a home for her sick mother.



"Bookwallah introduced me to the world of stories and art."

- Manav, 18

Manav was born deaf. Until recently, education and schools available for deaf children were scarce. Many children were considered outcasts and unworthy of an education. When Manav joined the Steven School for the Deaf, the Bookwallah Library was a source of pride. His artistic mind was attracted to the colorful illustrations, treasure trove of stories, and weekly storytelling sessions. The library influenced his love of art.

Today, Manav completed 10th standard with 74%. His future plan is to attend college to study visual effects. In 2022 Bookwallah is publishing a book featuring Manav's illustrations.



"Today, I can proudly say that I am better than what I was before in all the aspects of life."

- Rony, 20

Rony's father passed away and his mother is terminally ill. He joined an orphanage while he was in 6th grade. A few years later, Bookwallah built a library and began storytelling sessions with the younger children. Bookwallah's library inspired him to visit the library on his own time. The sessions inspired him to change his outlook on studying. He built up the confidence to "do better for" himself.

Today, Rony has completed his bachelor's in commerce. In 2021, he was accepted into an MBA program in Mumbai.

JOIN US

Twelve years ago, we began this journey with an abstract idea – to give traumatized children a chance to be happy. We believe that storybooks offer that chance.

If there is anything the last few years have taught us, it is that life is precious. Every moment counts. Being able to create beautiful moments in our lives and those around us is Bookwallah's mission.

We could not have done this without you.

Thank you.

www.bookwallah.org

Other Monster Vehicles



Monster Bus

